Meeting Notes – December 10, 1998

1. Call to Order and Introductions

The Iowa Coordinating Council for Post-High School Education met on Thursday, December 10, 1998, at 10:00 a.m. via the Iowa Communications Network. Chairman Paul Tambrino called the meeting to order, and then the members and guests introduced themselves. The following individuals were present:

Members of the State Board of Education

None representatives were present.

<u>Community College Representatives</u>

David Buettner* William Hierstein* Melvin Samuelson* Paul Tambrino*

Department of Education Representative

Jan Friedel*

Members of the Board of Regents

David Fisher*

Ellengray Kennedy*

<u>University Representatives</u>

Martin Jischke* Robert Koob* Members of the Bd. of Trustees of Member

Institutions
Bruce Campbell*
Bob Lester*
Frank Moore*

Representatives of Independent Colleges

Bruce Haddox*
Jim Ross*
Fred Moore*
Sister Margaret Wick*

Iowa College Student Aid Commission

Representative Gary Nichols*

Representative of Private Business Schools

Susan Spivey*

Student Representative*

Rachel Allbaugh*
Jeremy Mouw*

Representative of Iowa Private Specialized

Schools Association

No representatives were present.

<u>Liaison Representatives</u>

Bob Barak, Iowa Board of Regents John Hartung, Iowa Assoc. of Ind.

Colleges and Universities

Representative of the IPTV Board

Betty Jean Furgerson*

^{*}Indicates voting delegate.

Guests

John Folkman, University of Iowa

Allan Hoffman, University of Osteopathic Medicine and Health Sciences

Ferol Menzel, Grand View College

John Parker, Drake University

Walter Pearson, Simpson College

Paul Pomrehn, University of Iowa

Edith Walstein, Wartburg College

Mary Pat Wohlford-Wessels, University of Osteopathic Medicine and Health Sciences

2. Approval of Minutes

The minutes from the October 8, 1998, meeting of ICCPHSE was presented. A question was raised regarding the number of individuals needed for a quorum and also regarding voting privileges. A decision was made by the Council that the question of quorum and voting privileges would be discussed at the next Executive Committee meeting.

Action: David Fisher moved that the minutes be approved as presented, and Jeremy Mouw seconded the motion. The motion was approved.

3. Treasurer's Report

John Hartung presented the treasurer's report. As of November 30, 1998, the balance was \$14,100. There was also a discussion held regarding the Way-Up Conference for Women in Higher Education. ICCPHSE received a request last spring from the Way-Up organization requesting financial assistance with the fall 1999 conference. ICCPHSE asked for additional information regarding the request for funds. There was no return correspondence from the Way-Up Committee prior to the conference. Way-Up has now reported a positive fund balance. The ICCPHSE will entertain a request at some time in the future if another is submitted.

<u>Action:</u> A motion was made to accept the treasurer's report, and Martin Jischke seconded the motion. The motion was approved.

5. Coordination (Program Requests)

A. New Business

1. Clarke College

Bob Barak brought forth a request from Clarke College. Clarke College requested approval to offer a program entitled "Nursing Management Track in Existing Master of Science in Nursing—On-Campus."

Action: A motion was made that the request be approved as submitted. Rachel Allbaugh seconded the motion. The motion was approved.

2. University of Iowa

Paul Pomrehn, Associate Head, Department of Preventive Medicine and Environmental Health, University of Iowa, brought forth a program for approval to offer a program entitled "Master of Public Health (MPH) Degree in the Department of Preventive Medicine and Environmental Health—On-Campus."

The ICCPHSE members conducted an extensive conversation regarding the issue of delivery of classes over the ICN, including a lengthy conversation regarding competition from entities outside the state of Iowa.

<u>Action</u>: Based on the discussion and vote at the ICCPHSE meeting, the University of Iowa was approved to offer a traditional campus-based program. The Council's vote further indicates that if the University of Iowa is to offer the Master of Public Health (MPH) program in a distance education modality, they must bring the MPH program back to the Council for review and approval.

3. Wartburg College

Edith Waldstein, Associate Dean for Academic Affairs and Registrar from Wartburg College, brought forth the following three programs for approval: (1) Biochemistry (On-Campus); (2) International Relations (On-Campus); and (3) Writing (On-Campus).

Action: A motion was made to approve all three programs. Rachel Allbaugh seconded the motion. The motion was approved.

B. Old or Pending Business

a. Hawkeye Community College requested approval to offer a program entitled "Microcomputer Operations—On-Campus." At the December 10, 1998 meeting of ICCHPSE, this program was not given approval based on the lack of evidence that postsecondary institutions offering similar programs had not been contacted.

Action: Concern was expressed by the Council, and action on this program will therefore be deferred until the February 11, 1999, meeting of the Council. The motion to approve the program was once again tabled, based on the lack of evidence between the entities. It was discussed that the two entities should meet together and bring forth the resolution of their discussion to the February 11 meeting. A motion was made and passed. There was also discussion regarding need for clarification in any letter sent from the recording secretary of ICCPHSE to give the reason for a program being tabled and a explanation of any questions that were raised regarding the program.

A question was raised regarding the status of alternates. Bob Barak stated that according to the ICCPHSE by-laws, an institution can have one appointed member and an official alternative, and those are the only individuals who can vote.

b. Appointment of ICCPHSE Advisory Committee Members on Distance Education

Chair Tambrino expressed concern regarding the limited number of names that had been forwarded for the appointment to the committee.

<u>Action</u>: It was a decision of the Council that Chair Tambrino proceed with the recommendations which had been made to date and appoint them to the committee.

5. Review of the Mission and Concepts for the ICCPHSE

There was consensus that this item should not be discussed over the ICN since it is difficult to carry on a discussion via the ICN. This item will be placed on the agenda for the next face-to-face meeting scheduled for February 11, 1999.

6. <u>Concerns Expressed Over the Regents' Master Degree Programs in Des Moines</u>

A lengthy discussion occurred regarding the offering of a Master degree programs in Des Moines and in other locations. Some of the topics of discussion include, but are not limited to, the following:

- a. Establishment of courses for existing programs in new locations.
- b. Presentation of existing classes in alternative methods, such as distance education.
- c. Tailored programs designed to upgrade existing professionals, including Master's level.
- d. Certification programs offered to businesses.
- e. The opinion that the ICCPHSE role is changing to one of restricting competition.
- f. Competition for students within the boundaries of the state by other educational entities such as Colorado State University.
- g. The quality of programs that are brought into the state as well as duplication of existing Iowa programs.
- h. The advantage of technology as a method of service distribution and not to restrict the trade.

At the conclusion of the discussion, some Council members offered a proposal that an effort be made to work collaboratively within the state, particularly with regard to competition via the Internet from programs offered from outside of the state. It was concluded that the resolution should be to develop a set of working guidelines for collaboration. Chair Tambrino agreed and indicated the Executive Committee would need to address this issue through review of the policy manual and bring the topic back to the full Council.

The Council also discussed similar issues such as offering courses in locations other than primary campus. The issue was raised about institutions extending locations for delivery of courses which are part of a program approved by ICCPHSE. A request was made from a Council member to place this item on the agenda for the next meeting.

7. For the Good of the Order—Letter from Donald Moeller, Provost at St. Ambrose University, Regarding an MBA Program

A letter from St. Ambrose regarding their MBA program was discussed. Chair Tambrino indicated that St. Ambrose should provide further evidence that there are no relevant existing programs which have been uninformed about their proposal. (St. Ambrose University was offering a specialized health care program to their MBA.)

The meeting was adjourned at 11:50 a.m. The next meeting of ICCPHSE is scheduled for Thursday, February 11, 1999, 10:00 a.m. - 2:00 p.m., at the West Des Moines Marriott.